



U.S. DEPARTMENT OF AGRICULTURE

WIC BREASTFEEDING SUPPORT

LEARN TOGETHER GROW TOGETHER

Title of Meeting: Breastfeeding Advisory Committee

		Meeting Attendance by region:			
Meeting Date:		Kansas City Metro		South Central	Wichita Metro
Sept. 30, 2020 9:30-11AM CST		VACANT	X	Beverly Frizell	X Alice Jantzen & Amber Jackson
Meeting Location:		Northeast		Southeast	State Agency
GoToMeeting		VACANT		VACANT	X Julie Ornelas
		North Central/Northwest		Southwest	X Lisa Medrow
	X	Erika Hodgins		Arlene Doll	X Emily Brinkman
Meeting Agenda:					
Topic	Discussion				Action(s)
Welcome and introductions/Sharing	Introducing Emily Brinkman, SA Breastfeeding Coordinator! Emily.brinkman@ks.gov Introductions: Name, role, where you work, and what part of the pandemic life do you want to keep around?				
Education	Who's attending the virtual KBC Annual Conference? Bev, Alice, Lisa, Emily, Julie				
Milk Supply	<p>Since Milk Supply was the reason noted 43.89% of the time for BF babies introducing formula (from February – July 2019 for infants that were 1 year old and younger), we want to briefly discuss and/or share resources at each meeting.</p> <p>LAs would like information on working with hospitals. Hospitals are the ones that intro that first formula—suggestions on ways to work with them without making it feel like we're telling them what to do?</p> <ul style="list-style-type: none"> Julie will look for link to education on stomach size – a couple of nice videos Julie found - https://www.youtube.com/watch?v=qSieqLZ2bQk and https://www.youtube.com/watch?v=Vv4Emg9YgK4 KBC hospital committee—Emily checked with Brenda to see if they have anything/maybe speaker for BFPC webinar speaker? Brenda suggested Gwen Whittit with High 5 for Mom & Baby to speak with BFPC. See below for suggestions from 				Will keep “Milk Supply” on agenda for short discussion/sharing resources each meeting.

	<p>Brenda on working with hospitals.</p> <ul style="list-style-type: none"> • Franklin county had struggles with hospital support but hospital staff change has helped. • Early contact by BFPC important. • Third trimester anticipatory guidance important—empower moms, know what to expect, what they can say. • Relationship with MCH visitor—another point of contact to help <p>From Brenda Bandy:</p> <p>There are several strategies to reducing formula supplementation in the hospital:</p> <ol style="list-style-type: none"> 1. Changing hospital practices – useful strategies include: <ol style="list-style-type: none"> a. Hospital policies and physician “standing order” that align with current recommendations for formula supplementation for medical reasons – this is best addressed by High 5 for Mom & Baby (Gwen Whittit, program coordinator) and physician’s professional associations (AAP, AAFP, etc.) Changing physician’s practices is changing and something we and our partners have been working on for many years. If there is a specific reason that most families give for why their infant received formula while in the hospital, we could reach out to our physician and hospital partners for their help to educate the physicians or provide them with protocols on that issue (i.e. hypoglycemia, jaundice, weight loss that is acceptable, etc.) b. Staff education – encouraging staff to extend their lactation education by taking classes and watching webinars. See list of educational events, webinar recordings, KBC classes. 2. Parent education – talking with families <i>prenatally</i> (like your committee discussed) about the impact of early formula use on the mother’s milk supply and the health of her infant. Useful tools for this conversation: <ol style="list-style-type: none"> a. Coffective counseling sheets b. Becoming a Mom infant feeding session c. Online prenatal classes (handout) d. Cultural humility – valuing and accepting cultural practices that see early formula use as normal, such as in the Latinx culture. Latinx families traditionally use formula supplements in the hospital and go on to exclusive breastfeed once home. e. Communication skills – asking the family why they are using formula and addressing that issue – not enough milk, family members suggested it, want the “vitamins” in formula, etc. Connection with the family then education results in the best outcomes. 	
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Sample Texts	Draft of “Sample Texts” document for anyone texting BF moms ready for review. Lisa will send draft to BAC for feedback.	Please review by Oct. 15 – provide feedback to Lisa Medrow at lisa.medrow@ks.gov
New Employee BF Training	Update -Designated Breastfeeding Experts (DBEs) Lisa will send draft policy to BAC for feedback. -Training Plan (online self-study, when new training platform is released-Date TBA)	Will keep providing updates at each meeting.
Breast Pump Ordering Process	Discussion on pump ordering process. Discussed history of pump contract—helped with pricing. Emily will continue to look into.	
Committee Members & Terms	<p>Committee Members Terms</p> <p>Three year terms (March 2019 – December 2021): Diane (need to replace-had to step down), Bev, Dominique (need to replace because she is no longer with WIC) Replaced with Alice (and Amber as back-up) & Erika (both confirmed)</p> <p>Two year terms (March 2019 – December 2020): Alice, Erika, Arlene, Bevin (no longer with WIC but will not replace since term is ending soon)</p> <p>Need 4 new committee members for two year term (January 2021 – December 2022) from these regions: Wichita Metro; North Central & Northwest Regions; Northeast Region, Southwest Region</p> <p>Committee discussed potential members. SA will recruit and announce new members.</p>	
Future Meetings	<p>Wednesday 12/16/20 9:30-11am</p> <p>Please email Emily at Emily.brinkman@ks.gov if you would like to add anything to a future agenda. We will no longer be using the GoToMeeting link—we will send out a Zoom link along with the agenda the week prior to the meeting.</p>	